



98th Annual REALTORS® Home & Garden Show March 22 – 30, 2024

Expo Center at Wisconsin State Fair Park
8200 W. Greenfield Avenue, West Allis, WI

PH 414.778.4929 | www.mkehgs.com

The 98th Annual REALTORS® Home & Garden Show is quickly approaching! To assist you with your final show preparations in advance of move-in, please be sure to review the following reminders and information.

The following exhibitor information can be found on the show's website, www.mkehgs.com under the EXHIBIT tab:

- Booth Construction Requirements
- Move-In / Move-Out Requirements
- Drive-In Map (PLEASE NOTE: Placement of booth dictates your move-in time.)
- Electrical (and other Utility) Order Form **ADVANCED PRICING DEADLINE IS MARCH 8**
- Exhibitor Parking Pass Info (Promo Code Available February 16)
- Food & Beverage Sales and Distribution Form
- State Fair Park Electrical & Lighting Guidelines ***IMPORTANT***
- Sign Hanging Form
- State Fair Park Exhibit Services Order Forms **ADVANCED PRICING DEADLINE IS MARCH 8**
- Valley Expo Service Kit **ADVANCED PRICING DEADLINE IS FEBRUARY 28**
- Preferred Accommodations Partners
- Sample Certificate of Insurance **DUE MARCH 1, 2024**

EXHIBITOR PACKETS: PASSES, PROMOTIONAL TICKETS AND VIP TICKET ORDERS

GMAR REQUIRES THAT WE'VE RECEIVED YOUR CERTIFICATE OF INSURANCE, AND BOOTH FEES ARE PAID IN FULL BEFORE YOU'RE ABLE TO PICK UP YOUR EXHIBITOR PACKET.

EXHIBITOR ENTRY PASSES: You will receive 4 complimentary exhibitor entry passes per 10' x 10' booth (up to maximum of 12 passes.) Additional passes may be purchased for \$10 each by completing the online order form. An Exhibitor Entry Pass will only be accepted at the East Dock entrance. If you enter through another facility entrance, you will need to purchase a general admission ticket to gain access to the exhibit hall.

PROMOTIONAL TICKETS: You will receive 10 complimentary promotional one-day tickets per 10' x 10' booth (up to a maximum of 30 tickets). Additional promotional tickets may be purchased for \$6 each by completing the online order form.

VIP TICKETS: As a Show Exhibitor, you can order VIP Tickets printed with a custom message using the form in this packet. This is a benefit offered only to GMAR members and show exhibitors/sponsors. It's a great way to connect with clients and invite them to come see you at the Show. Deadline to order tickets is February 28.

DRIVING DIRECTIONS AND FREEWAY CLOSURES: For information regarding freeway closures and road construction that may impact your commute to or from the show, visit: projects.511wi.gov

Please feel free to contact GMAR Show Management (see phone number below) if you have any additional questions or concerns. We look forward to seeing you at the REALTORS® Home & Garden Show!

Prior to March 15 - Call GMAR office at (414) 778-4929

Beginning March 18 – Call GMAR Show Management On-site Office at (414) 443-2171

- **Amanda Falk** amanda@gmar.com or cell (414) 217-7493
- **Joanna Tusing** joanna@gmar.com or cell (262) 888-0760