



The REALTORS®

## Home & Garden Show

### **Booth Regulations**

As Established by the

Greater Milwaukee Association of REALTORS®

1. **Aisle Clearance.** All exhibitors sign a contract and pay for specific dimensions. You cannot exceed those dimensions. Example - if you contract for a 10X10 space, you cannot hang over into the aisles or into another booth space. The show management will have the authority to remove all displays in violation.
2. **Sign Height.** Double faced signs cannot exceed the 8 foot height of the back drapes. Signs exceeding the 8 foot height must be finished off. Show management must approve all signs exceeding the 8 feet and will make all final decisions.
3. **Side Wall Height.** The first 5 feet into your exhibit space from the aisle, your display cannot exceed the 3 foot height limitation.
4. **Exhibit Appearance.** All exhibit displays must be finished product. Unfinished sides must be covered by the Exhibitor or Show Management will drape the appropriate areas at the Exhibitor's expense.

If you require a variance on the height regulations or have any questions please contact Beth Smith at 414-778-4929.